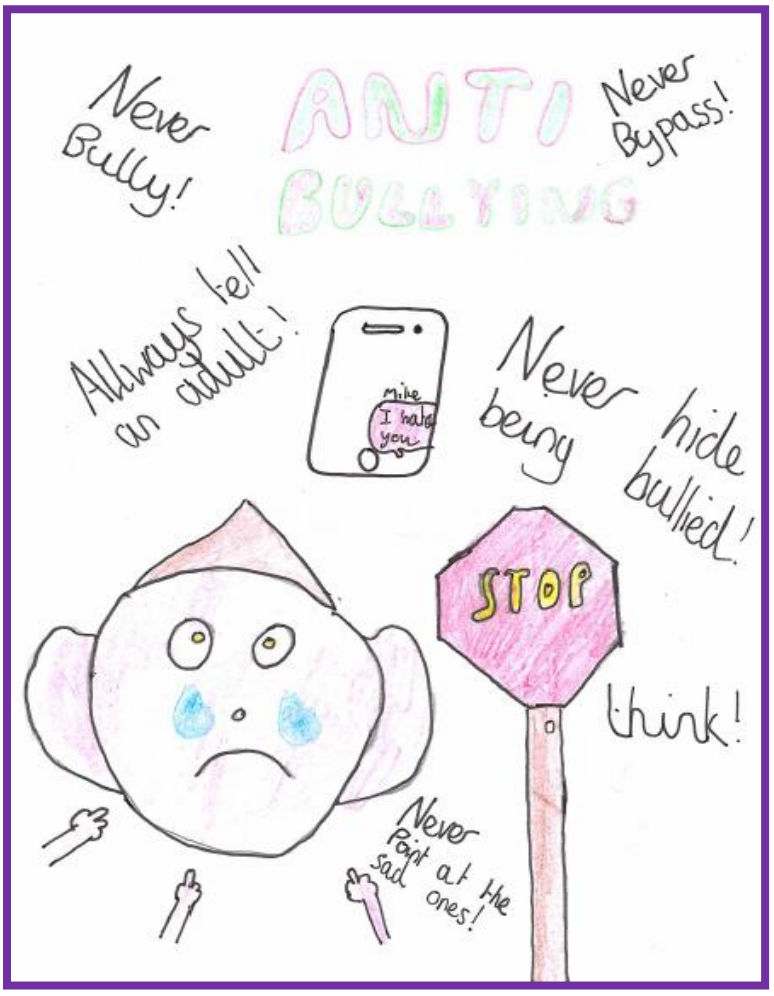
Corby Primary Academy



Parent Guide: Anti-Bullying
2026-2027

What is bullying?

At Corby Primary Academy, we use the Department for Education definition of bullying:

"Bullying is behaviour by an individual or group, usually repeated over time, that intentionally hurts another individual or group physically or emotionally. Bullying often involves an actual or perceived imbalance of power, making it difficult for the person experiencing the bullying to defend themselves."

Remember S.T.O.P.

Several
Times
On
Purpose

Bullying is usually

- deliberately hurtful
- repeated over time
- difficult for the person experiencing it to stop
- linked to an imbalance of power



Bullying is NOT:

- a one-off argument
- falling out with a friend
- a disagreement between children
- an isolated incident of unkind behaviour

These situations will still be addressed by school staff, but they may not be bullying.

Types of Bullying

Bullying can take many forms and may happen in person or online. It can include:

Physical

- hitting
- kicking
- pushing
- damaging belongings

Verbal:

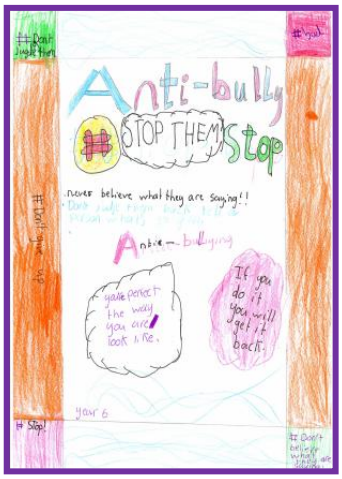
- name-calling
- insults
- threats
- offensive remarks

Emotional / Relational:

- deliberately excluding others
- spreading rumours
- intimidation

Online (Cyberbullying):

- hurtful messages
- social media abuse
- gaming platform bullying
- sharing unkind content online



Bullying may also be linked to a person's race, religion, disability, special educational needs, sex, sexual orientation, gender identity or family circumstances. Any prejudice-based bullying is taken extremely seriously.



Online Safety and Cyberbullying

Children are taught how to:

- stay safe online
- behave respectfully online
- recognise online risks
- report concerns
- respond appropriately to cyberbullying

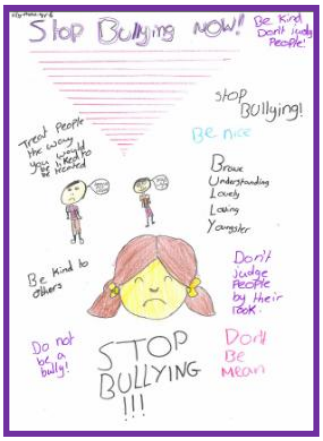
We encourage all children to speak to a trusted adult if they ever feel unsafe online.

We Are A TELLING School

At Corby Primary Academy, we encourage all children, staff and families to report concerns about bullying. We believe that speaking up is the first step in helping children feel safe and supported.

Children are encouraged to tell

- their class teacher and teaching assistant
- a trusted adult in school
- a member of the safeguarding team
- a trusted adult at home



We teach children through Protective behaviours that -

"We all have the right to feel safe all the time."

"We can talk to someone about anything, even if it feels awful or small."

What Are the Signs of Bullying?

Children do not always tell someone when they are worried.

Possible signs may include:

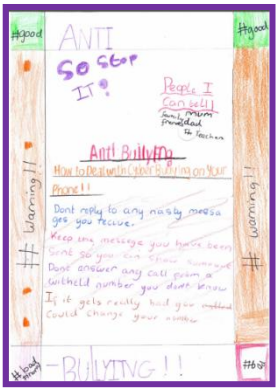
- reluctance to attend school
- frequent headaches or stomach aches
- becoming withdrawn or anxious
- loss of confidence
- friendship difficulties
- unexplained injuries
- changes in behaviour or mood
- worries about social media, gaming or mobile phones
- a decline in attendance or punctuality

These signs do not always mean bullying is taking place, but they should always be taken seriously.

What Should I Do If My Child Is Being Bullied?

- ✓ Listen carefully and remain calm.
- ✓ Praise your child for telling you.
- ✓ Reassure them that the bullying is not their fault.
- ✓ Make a note of what has happened.
- ✓ Keep evidence of online messages, emails or posts.
- ✓ Contact your child's class teacher. This can be through Class Dojo, email, telephone or a meeting.
- ✓ The class teacher will investigate concerns, take appropriate action and provide feedback where appropriate.

What Should I Do If My Child Witnesses Bullying?



Encourage your child to:

- Tell a trusted adult.
- Support the other child safely.
- Include others in games and activities.
- Never join in with bullying behaviour.

Children are encouraged to report concerns rather than ignore them.

What Happens When Bullying Is Reported?

When concerns are reported:

1. Staff listen carefully and take concerns seriously.
2. The incident is investigated promptly and fairly.
3. Children involved are given the opportunity to explain what has happened.
4. Parents may be informed where appropriate.
5. Support is provided for everyone involved.
6. Outcomes are monitored to ensure that the bullying has stopped.

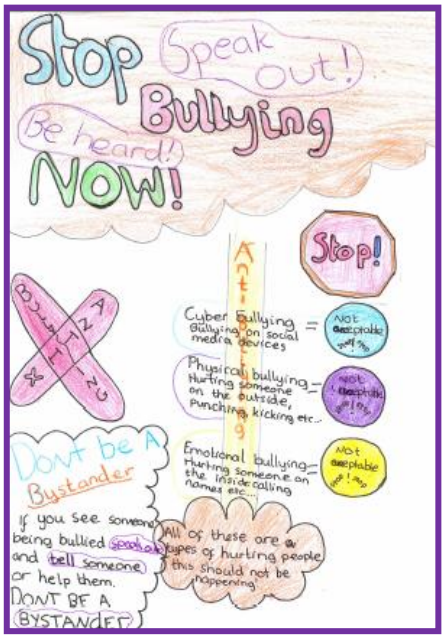


Where bullying is confirmed, actions may include:

- restorative conversations
- educational interventions
- pastoral support
- parent meetings
- behaviour sanctions where appropriate
- support from outside agencies if needed

Preventing Bullying at Corby Primary Academy

At Corby Primary Academy, prevention is at the heart of our work. We promote positive relationships through our school values:



RESPECT

- We treat others with kindness.
- We value ourselves, others and our environment.

RESPONSIBILITY

- We take ownership of our choices.
- We repair harm when mistakes occur.

RESILIENCE

- We keep trying when things are difficult.
- We learn from mistakes and setbacks.

Children learn about bullying through:

- Assemblies
- Anti-Bullying Week
- British Values Education
- Online Safety Education
- Personal Development & Wellbeing
- PSHE Curriculum
- Protective Behaviours
- Safeguarding Culture

Need Further Information?
For further information, please contact the school or refer to the academy's Anti-Bullying Policy 2026-2027, in full.

Together, through Respect, Responsibility and Resilience, we can ensure every child feels safe, valued and supported.





